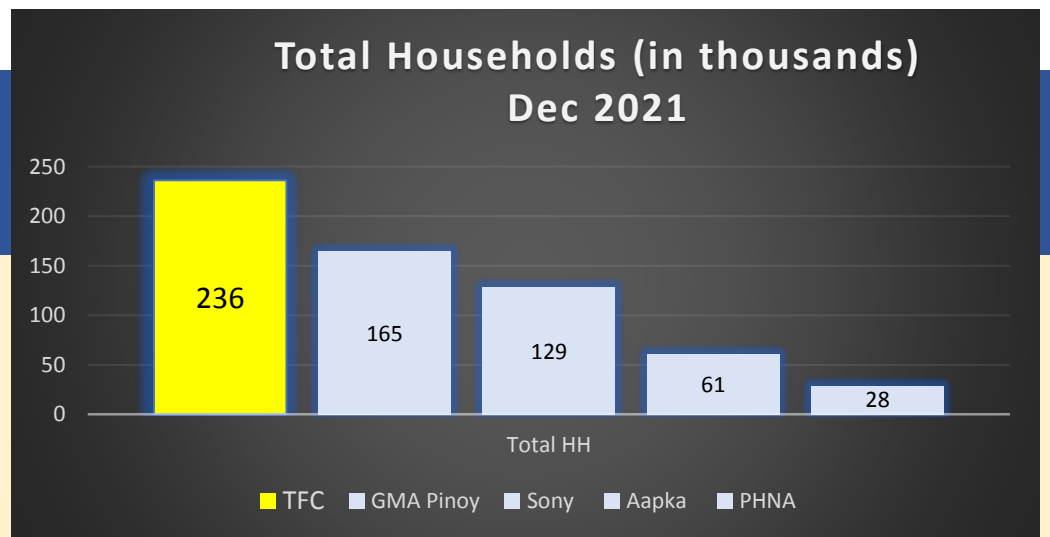


US VIEWERSHIP HIGHLIGHTS

TFC WAS THE MOST WATCHED ASIAN NETWORK IN DECEMBER

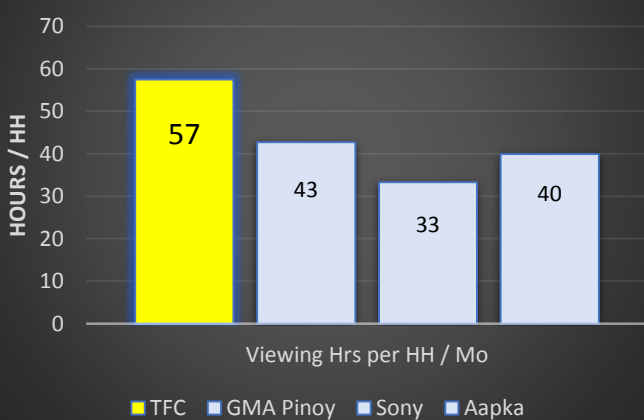
TFC once again dominated the linear space with 236 thousand households watching the network – 43% higher than the next highest network.



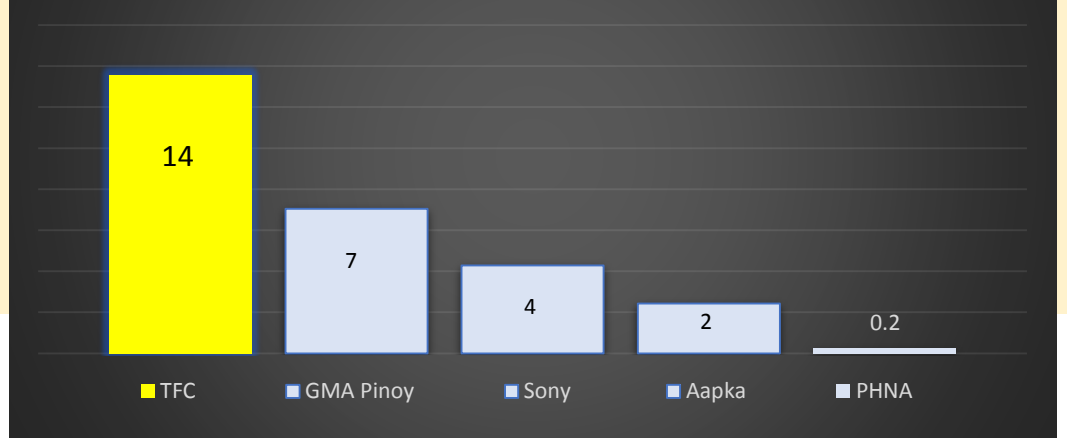
A household watched TFC for an average of 57 hours in December, 35% more than GMA Pinoy.

A TOTAL OF 14 MILLION HOURS WERE SPENT WATCHING TFC – TWICE HIGHER THAN THE #2 NETWORK.

VIEWING HRS / HH Dec 2021

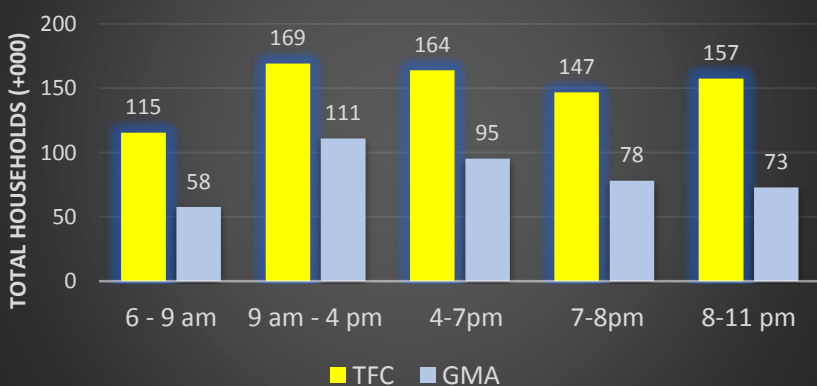


Viewing Hours (in millions) Dec 2021

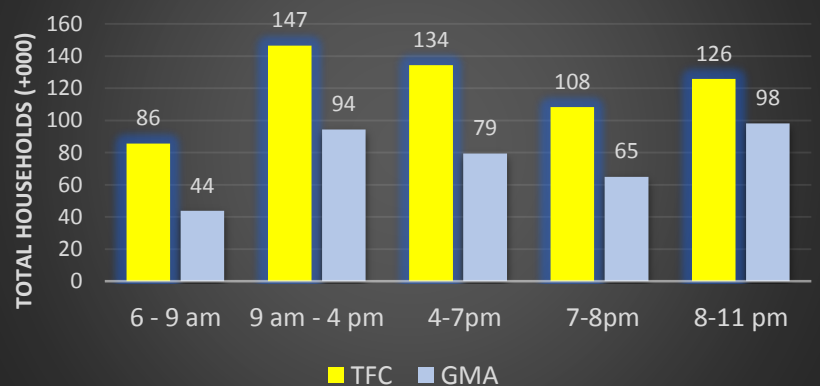


MORE HOUSEHOLDS WATCHED TFC THAN GMA PINOY DURING THE KEY DAY PARTS ON WEEKDAYS AND WEEKENDS.

Households Reached, Weekdays 11/29 - 12/26



Households Reached, Weekends 11/29 - 12/26



48 of the top 50 shows are from TFC!

Based on Reach. All telecasts. Complete list available on request.

No other network can take your brand into more Filipino homes than



Contact the TFC Ad Sales team today!
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