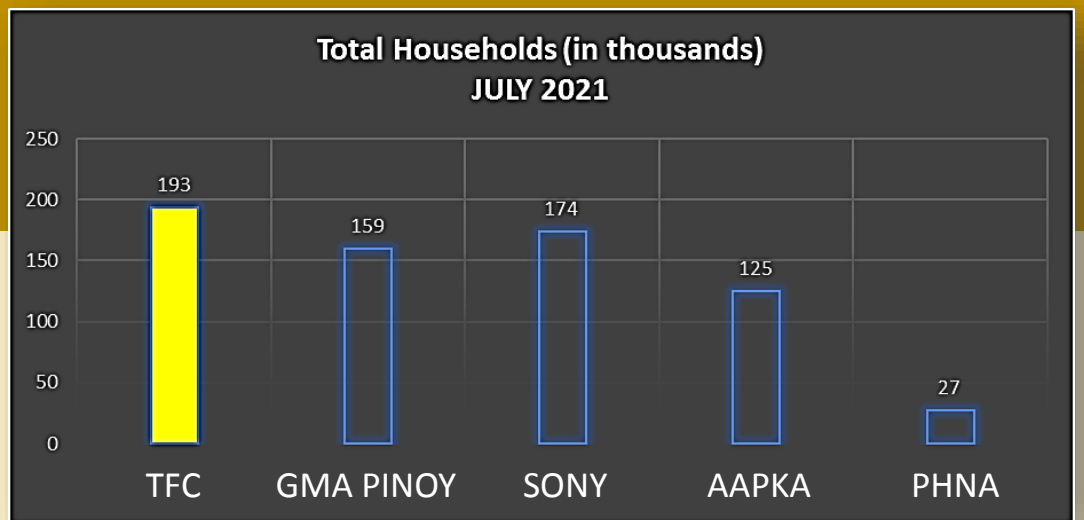




# US VIEWERSHIP HIGHLIGHTS

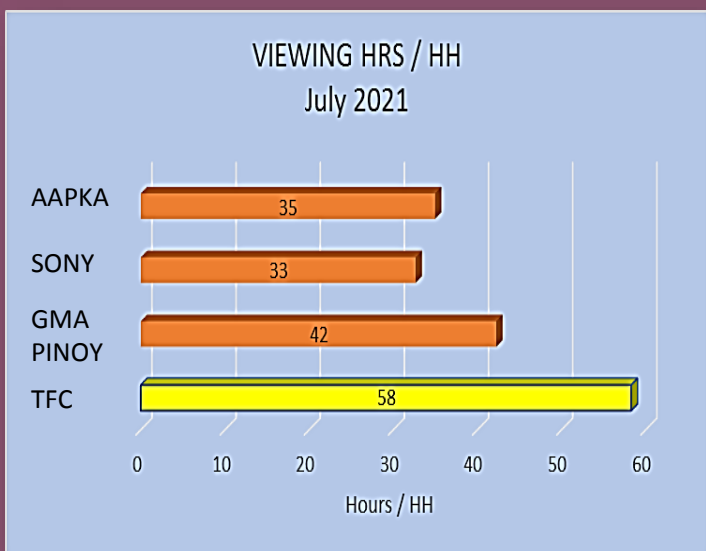
## TFC REACHED THE MOST HOUSEHOLDS AMONG ASIAN NETWORKS

Nearly 200k households watched TFC in July, followed by Sony Entertainment (South Asian) and GMA Pinoy (Filipino).



## A HOUSEHOLD SPENT MORE TIME WATCHING TFC THAN ANY OTHER ASIAN NETWORK

A total of 58 hours were spent by a household watching TFC shows – 38% higher than the next most watched network.



## 19 OF THE TOP 20 SHOWS, RANKED ACCORDING TO RATINGS\*, WERE FROM TFC

The only non-TFC show that appeared in the Top 20 list was from GMA Pinoy, coming in at No. 17.

- #NoFilter (TFC)
  - FPJ's Ang Probinsyano (TFC)
  - Huwag Kang Mangamba (TFC)
  - Balitang America (TFC)
  - TV Patrol Global Edition (TFC)
  - Init sa Magdamag (TFC)
  - La Vida Lena (TFC)
  - Everybody, Sing (TFC)
  - ASAP Natin "To (TFC)
  - BRGY (TFC)
  - It's Showtime (TFC)
  - Bawal Lumabas (TFC)
  - Unity and Beyond: 75th Fil-Am (TFC)
  - TV Patrol Linggo (TFC)
  - Hoy Love You (TFC)
  - Loving Emily (TFC)
  - Pusong Pinoy sa America (GMA)
  - Isang Tinig Isang Lahi (TFC)
  - Kalayaan 2021 San Francisco (TFC)
  - TV Patrol Sabado (TFC)
- \*Rolled-up airing times and run times

## MORE HOUSEHOLDS WATCHED TFC THAN GMA PINOY DURING THE KEY DAY- PARTS ON WEEKDAYS AND WEEKENDS.

More viewers were tuned in to TFC than GMA Pinoy across the day parts that matter, including Early Mornings, Daytime, Early Evenings and Prime Time

