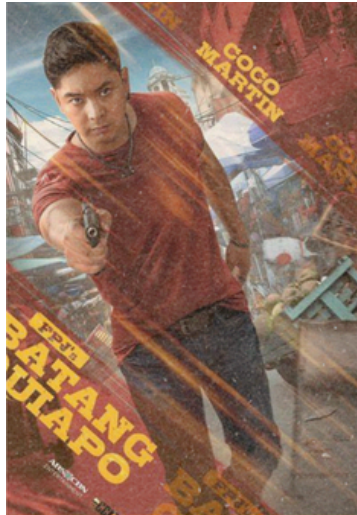


TFC VIEWERSHIP HIGHLIGHTS

OCTOBER 2024



What's In This Month's Highlights

- TFC's top 4 shows remained strong, maintaining their rankings and audience pull.
- Chef RV, May Puhunan, and First Bite Break into Top 30.
- TFC is still the Most-Watched Multicultural Network.

OCTOBER HIGHLIGHTS



TOP SHOWS FOR THE MONTH

RTG RNK	Series	Network
1	FPJ's Batang Quiapo	The Filipino Channel
2	Pamilya Sagrado	The Filipino Channel
3	TV Patrol Global Edition	The Filipino Channel
4	ASAP Natin 'To	The Filipino Channel
5	High Street	The Filipino Channel
6	Rainbow Rumble	The Filipino Channel
7	Rated Korina	The Filipino Channel
8	It's Showtime	The Filipino Channel
9	TV Patrol	The Filipino Channel
10	Goin' Bulilit	The Filipino Channel

BATANG QUIAPO, LAVENDER FIELDS, PAMILYA SAGRADO & ASAP MAINTAIN THEIR RANKINGS

TFC's top-rated programs continue to maintain their rankings and appeal amongst its viewers. Batang Quiapo stands out as a powerhouse, delivering gripping storytelling and compelling characters. Lavender Fields enchants viewers with its emotional depth and relatable themes, earning consistent admiration. Pamilya Sagrado keeps its audience engaged through its heartfelt, family-centered drama that resonates across diverse demographics. Meanwhile, ASAP remains a dominant force in variety entertainment, showcasing top Filipino talent and delivering unmatched performances. These programs highlight TFC's dedication to producing high-quality content that connects with audiences worldwide.

Chef RV, May Puhunan, and First Bite Break into Top 30

Chef RV (#16), May Puhunan (#28), and First Bite (#26) secure spots within the top 30. This shows that the audience seems to gear towards lifestyle and entrepreneurial content.

Chef RV delights viewers with culinary inspiration, while May Puhunan empowers aspiring entrepreneurs with success stories. Meanwhile, First Bite combines food and storytelling to create a unique viewing experience



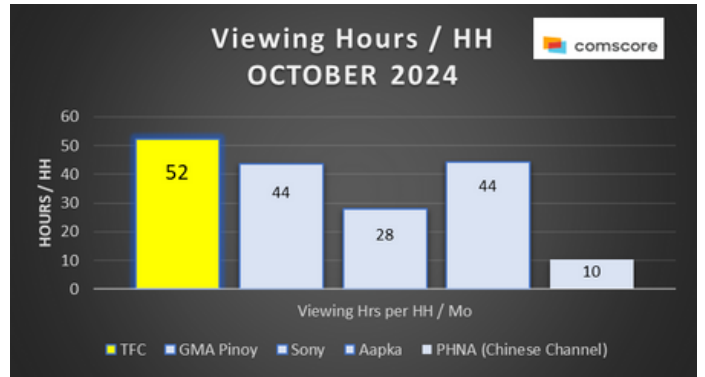
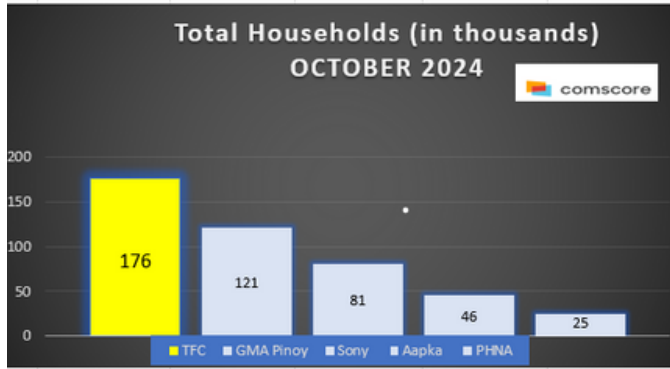
FOLLOW OUR SOCIAL MEDIA



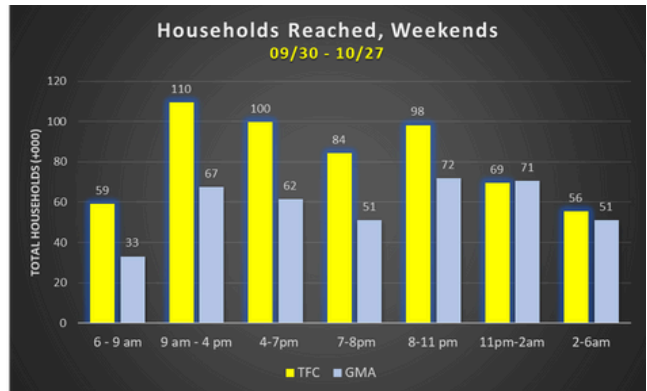
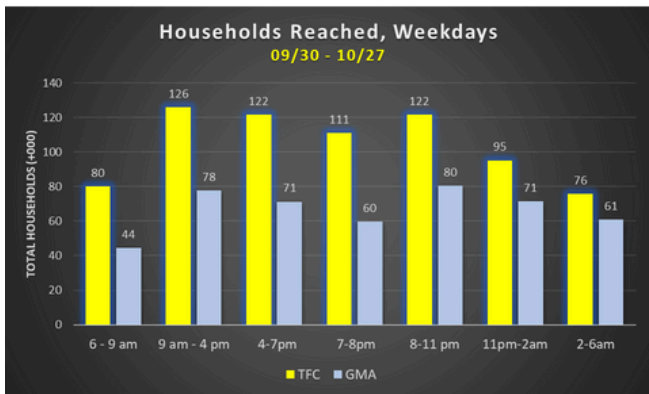
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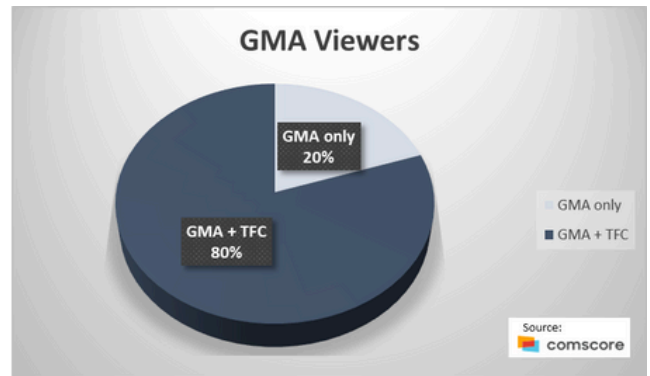
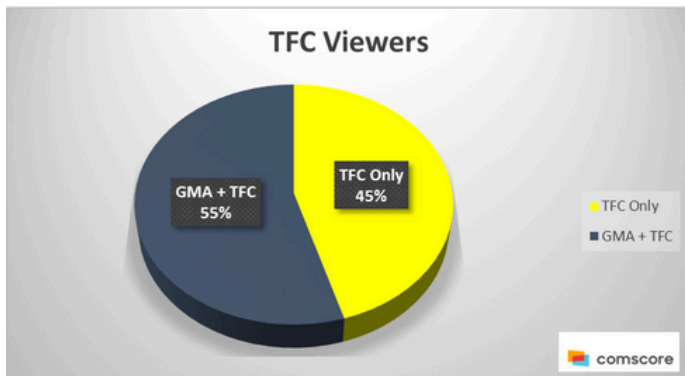
OCTOBER HIGHLIGHTS



TFC was the most-watched multi-cultural network during the period of 9/30-10/27



On weekdays and weekends, TFC reached more HH across key dayparts than GMA



Advertising on TFC alone will already reach 80% of GMA viewers.

FOLLOW OUR SOCIAL MEDIA



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