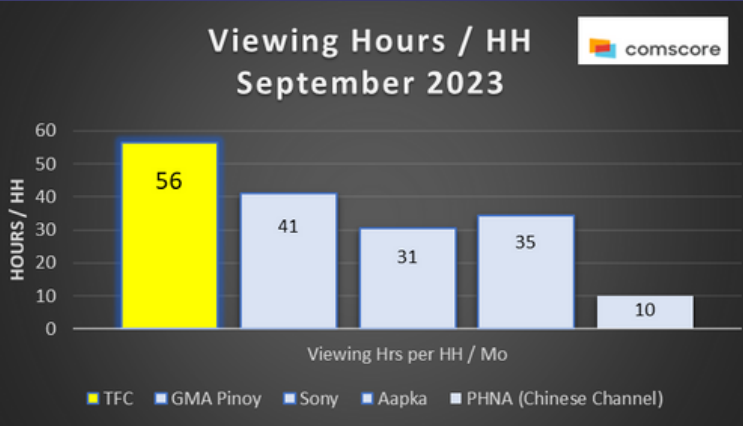




US VIEWERSHIP HIGHLIGHTS

TFC HOLDS STEADY VIEWERSHIP

In the month of September, TFC successfully maintained its viewership hours, showcasing its unwavering popularity. In contrast, GMA's viewing hours per day went down from 1.6 hours to 1.5 hours. These statistics highlight the continued strength and appeal of TFC's content among its audience.

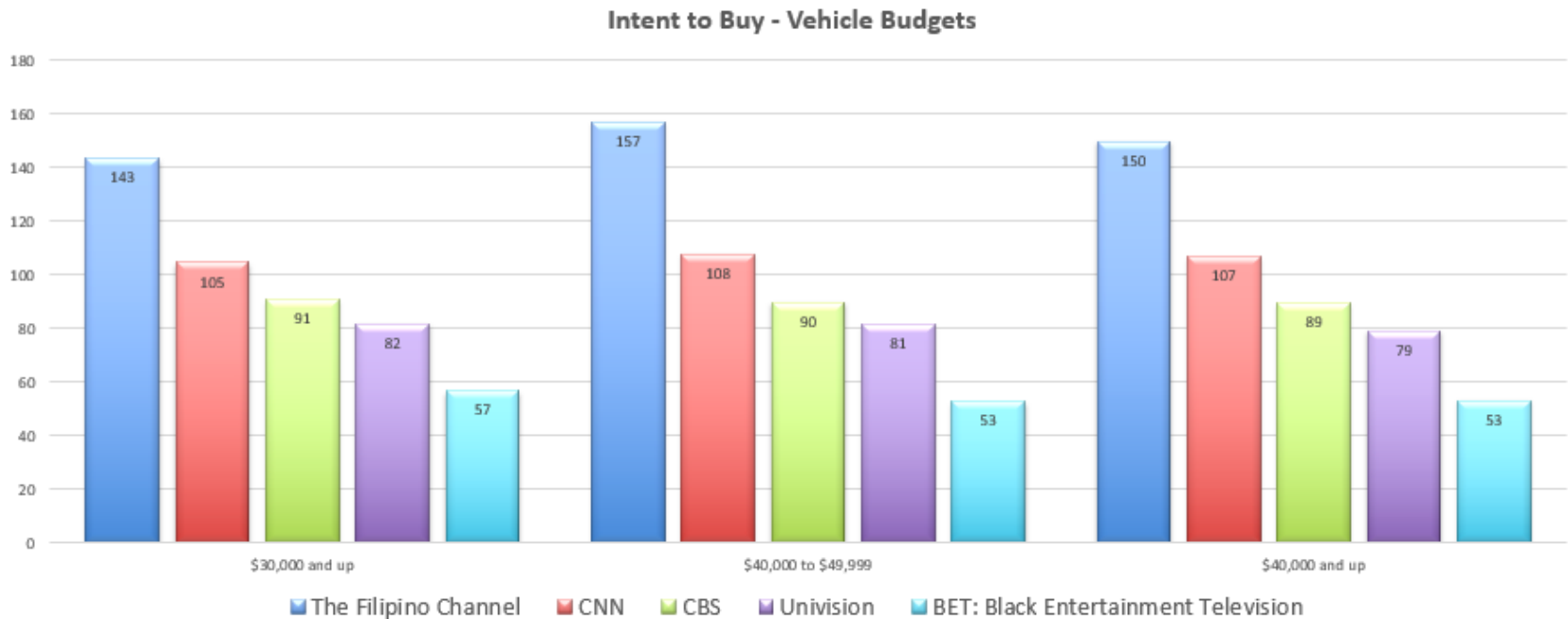


TFC'S TOP SHOWS SURGE IN AUDIENCE SHARE



Batang Quiapo and Nag-aapoy na Dadamdamin have both seen a notable increase in their audience share compared to last month, demonstrating their growing popularity. Additionally, Iron Heart and ASAP maintained their steady audience figures. GMA Pinoy's #1 show climbed the ratings following the conclusion of Dirty Linen.

TFC Viewers Show Strongest Purchase Intent In High Cost Items Compared To Mainstream Networks



Source: Comscore TV Automotive Demographics, Q1-Q3 2023.

NO OTHER NETWORK CAN TAKE YOUR BRAND INTO MORE FILIPINO HOMES THAN *TFC*

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